

 27 2018-01-02

 Print

Xlear Sinus Care Donates Better Breathing Products to Southern California Firefighters

Xylitol-Based Brand Teams Up with Local Dentists to Deliver Over 1,000 Xlear Nasal Sprays to Local Heroes

FOR IMMEDIATE RELEASE / PRURGENT

Los Angeles, CA -- Xlear, Inc., a global leader in creating natural, xylitol-based products for better health, is teaming up with local Los Angeles-based dentists, Farshid Ariz, DMD and Shahdad Arami, DDS, to bring better breathing supplies to several fire stations across Los Angeles County. As part of the brand's core values and commitment to giving back, Xlear will donate over 1,000 Xlear Xylitol and Saline Nasal Sprays in an effort to relieve symptoms firefighters may encounter due to poor air quality caused by the ongoing fires. After firefighters saved Dr. Ariz and Dr. Arami's homes from being destroyed, they teamed up with Xlear to hand-deliver the products to the stations, knowing that xylitol is instrumental in better breathing.

“Firefighters often encounter irritants and pollutants in the air surrounding fires. It's our hope to bring some relief by providing our nasal spray made with xylitol that will help wash out their nose and sinuses, so they can breathe better on a daily basis,” said Xlear CEO, Nathan Jones.

“Both Dr. Arami and I have homes that were in the path of the fire. The fire stations around us did a fantastic job containing the West L.A. fires, on the ground and in the air,” said Dr. Ariz. “We want to show our gratitude and let them know in person that we appreciate the hard and dangerous work they are doing, and that we are thinking of them.”

Dr. Ariz is a graduate of the Boston University School of Dentistry and a Diplomate of the American Board of Craniofacial Pain (ABCP) and Diplomate of the American Board of Craniofacial Dental Sleep Medicine (ABCDSM). His partner in his practice, Dr. Arami is a graduate of the University of California, Los Angeles School of Dentistry and is a member of the American Dental Association and the California Dental Association. Their TMJ Therapy Sleep Solution office is located in Brentwood, not far from the recent Southern California flames. The doctor duo and their families recently had to evacuate their homes due to the persistent blazes.

For more information on Xlear, please visit www.xlear.com. For more information on Dr. Ariz and Dr. Arami, please visit www.tmjtherapysleepsolution.com.

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About Xlear

Founded in 2000, Xlear, Inc. is recognized as the leading manufacturer of natural, proactive health care products with xylitol. Xlear is committed to providing consumers with the highest quality products while striving to educate medical and dental professionals, as well their patients, about how using xylitol instead of sugar can help people live a much healthier and happy life. Xlear is supported by a team of doctors, hygienists and scientists who advocate the use and benefits of xylitol through continuous clinical research. Xlear, Inc. offers Xlear Nasal Spray, an award-winning, patented saline and xylitol nasal solution; a complete line of oral health products offered under the Spry Dental Defense System; and Lite&Sweet, a xylitol and erythritol sweetener used as a sugar substitute in cooking, baking and general consumption. For more information visit www.xlear.com and www.bakesugarfree.com.

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